

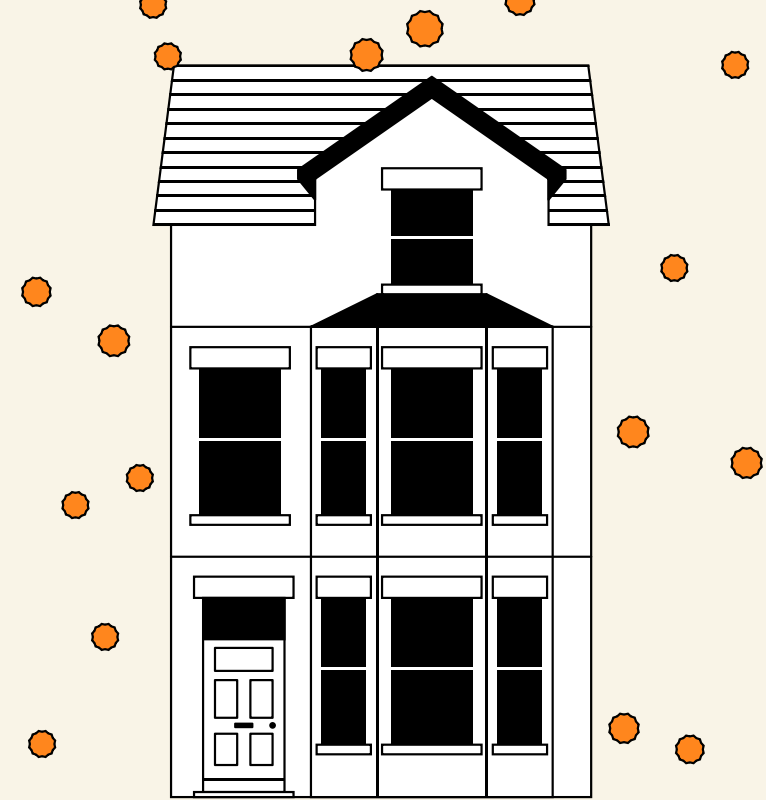
ILLUSTRATIONS

ADVICE

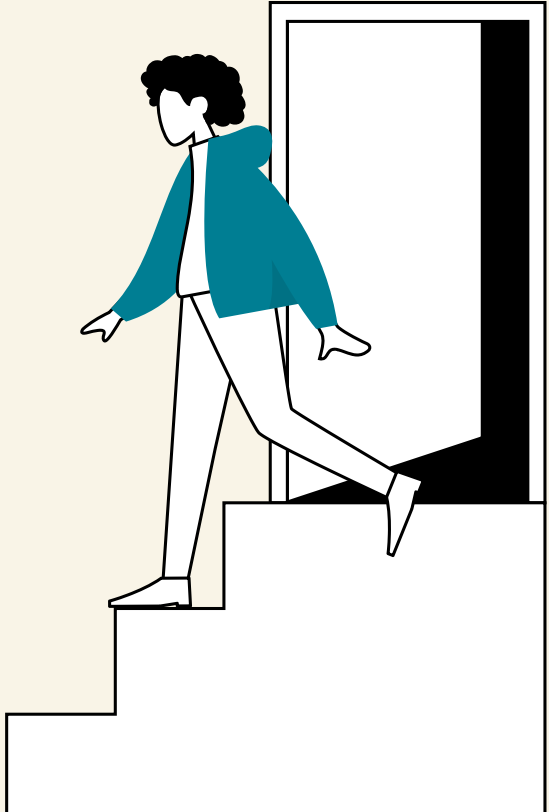
Self Isolation



Stay At Home



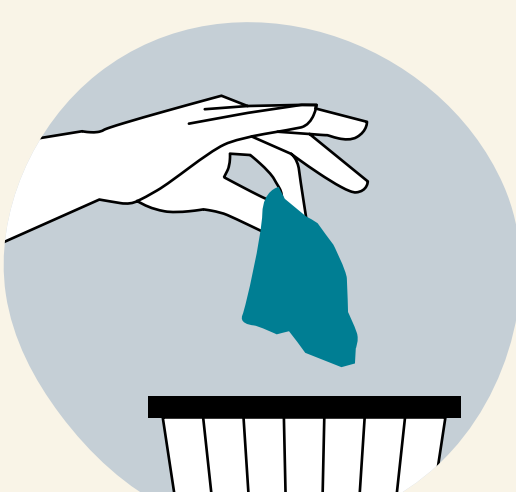
Leaving Isolation



Body Temperature



Kill it, Bin it, Catch it



Mental Health



SYMPTOMS

Expert Advcie



Symptom Checker



TRACING

Contact Tracing



Tracing Outdoors

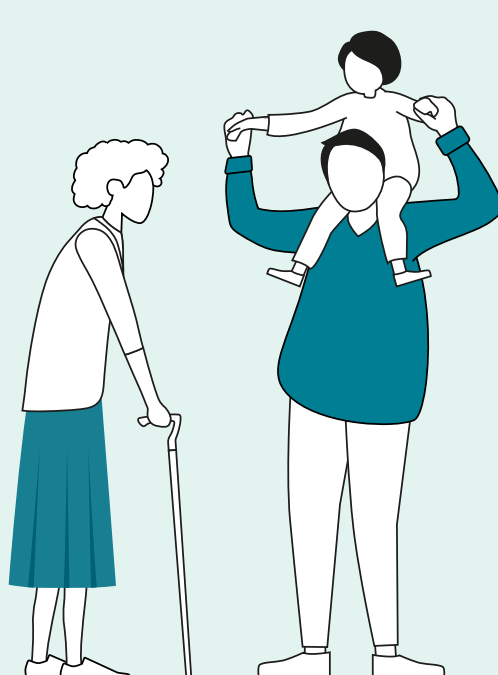
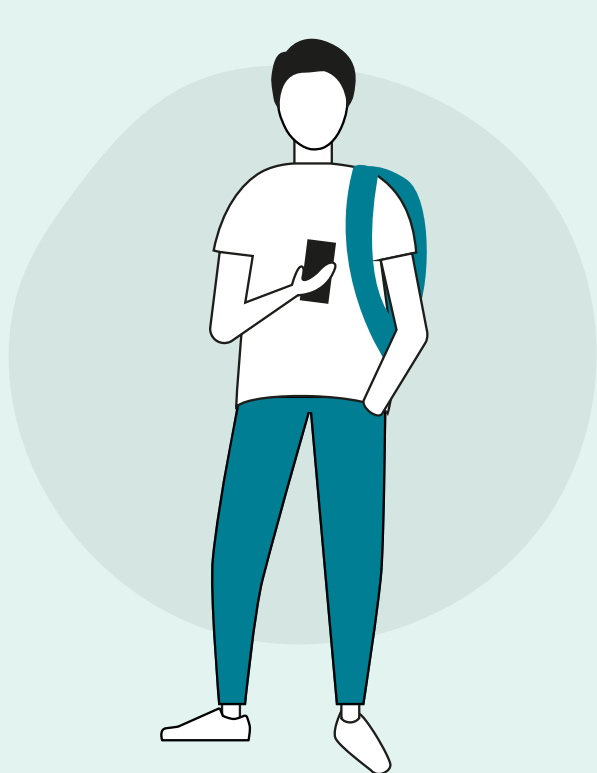


Tracing Home



TRACING

Contact Tracing Close up



TESTING

Drive Through Testing



MAP

Contact Tracing



Symptom Checker



COLOURS

Colour is a distinctive tool used in the design language for HSC digital products. It is used to both draw attention to actions and create contrast to keep users interested in the important information we have to say.

Primary

We have two variants of the core HSC teal that we use. An accessible teal that we can place white text over within our designs and a HSC teal that we use within illustrations and full colour logo presentations

Accessible Teal



HSC Teal



Neutral

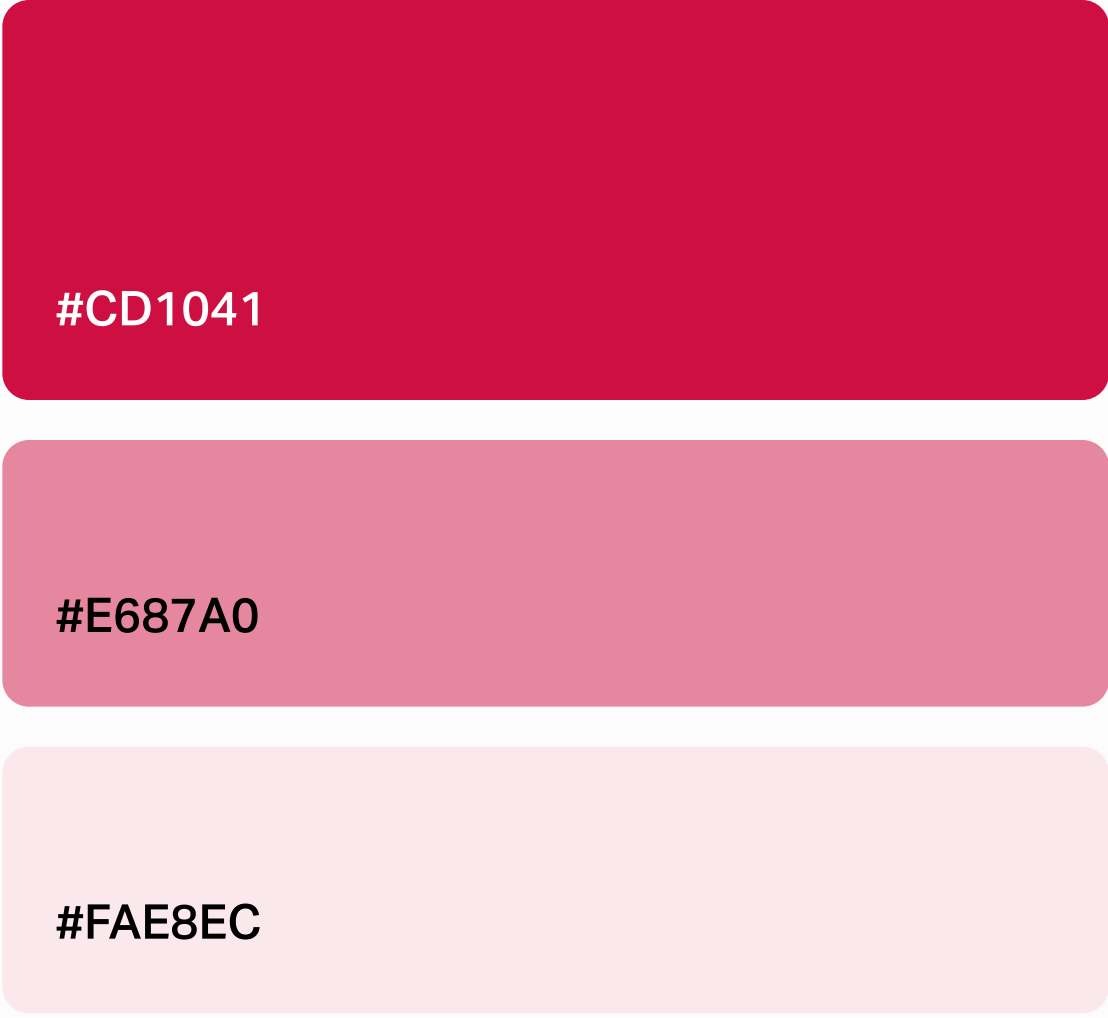
Although we use a lot of colour in our brand, we also use a neutral palette to compliment it.



Alerts

For functional sections such as advice or prompts we use this traffic light system to communicate the urgency of the message.

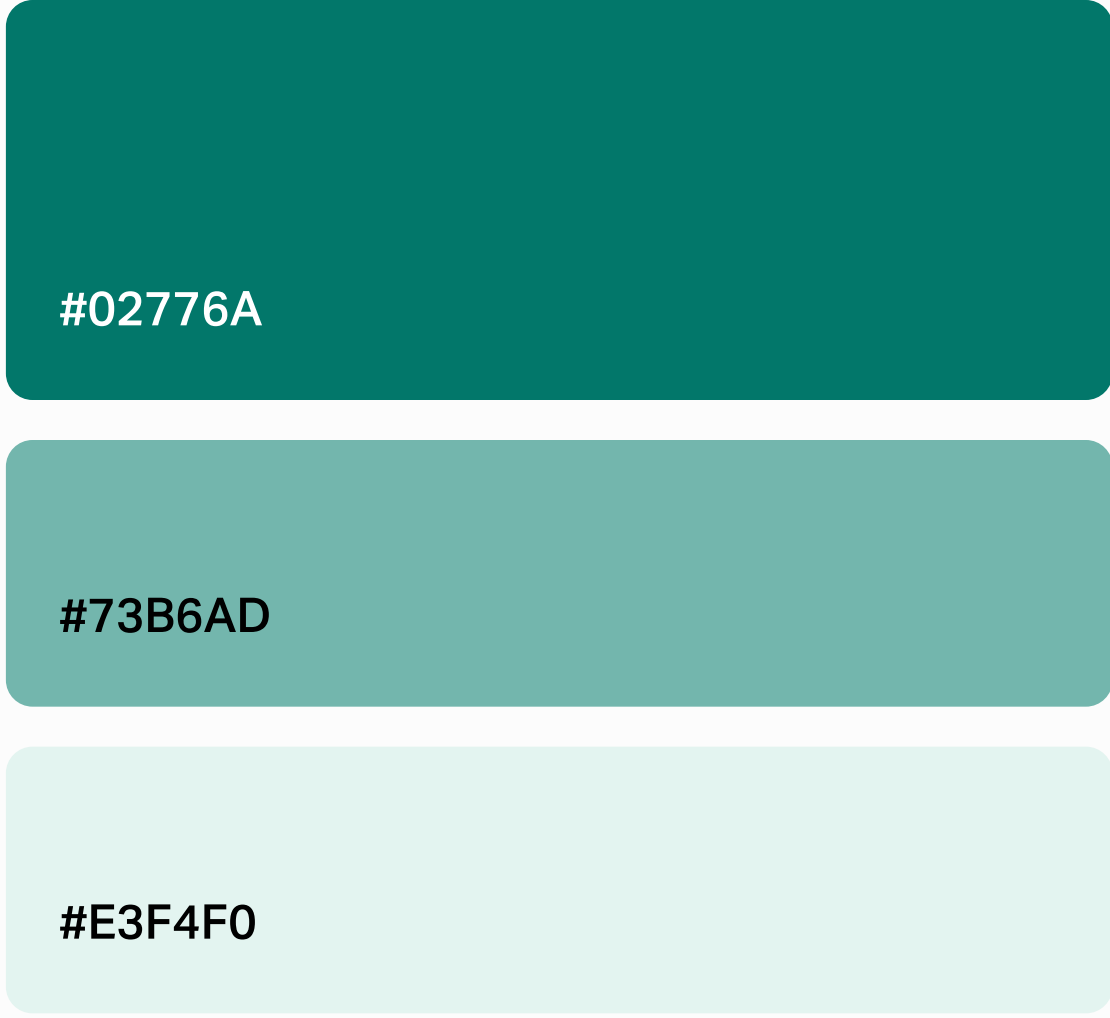
Attention



Advice



Continue



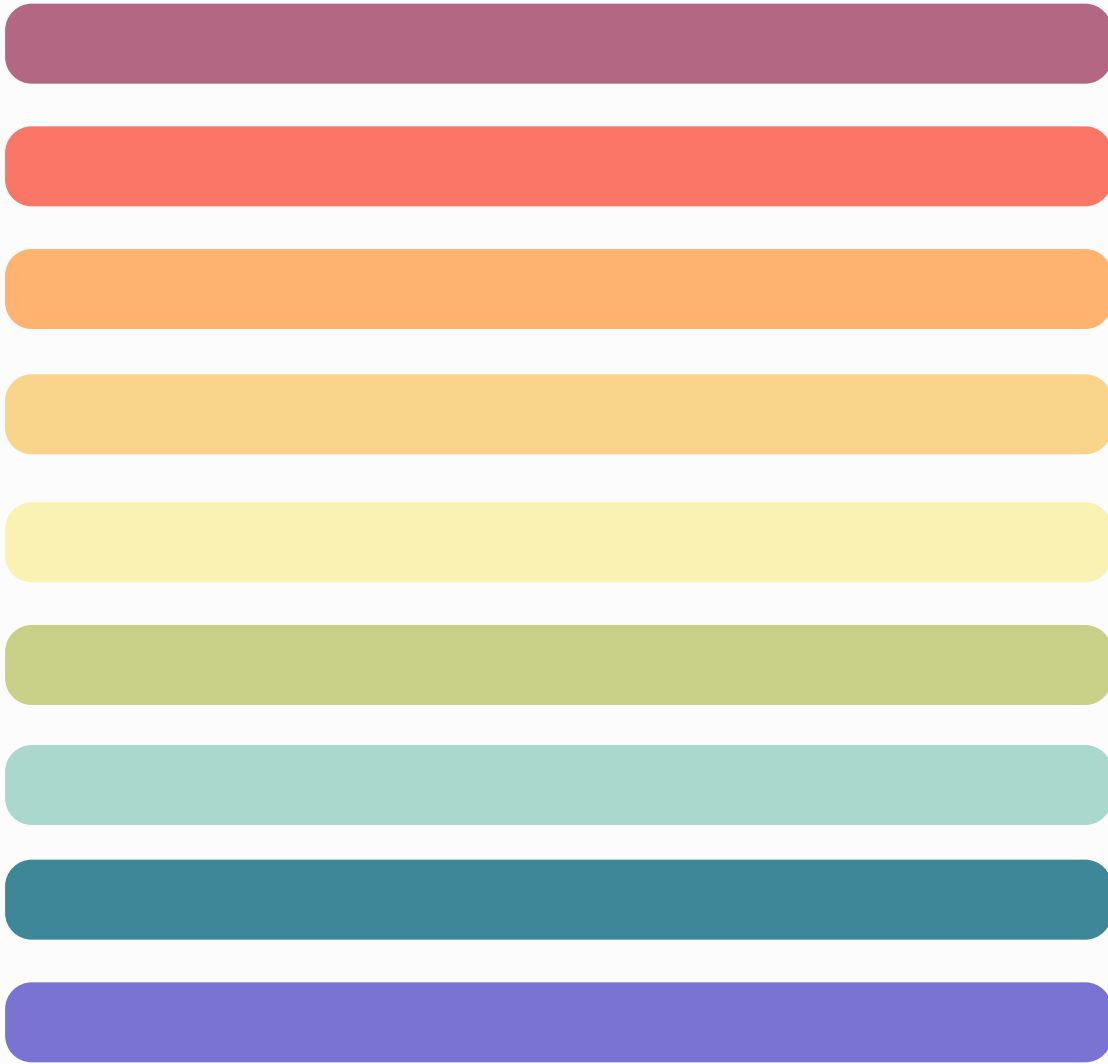
Accents

We like to sparsely use vibrant colours to keep our user journeys engaging so we

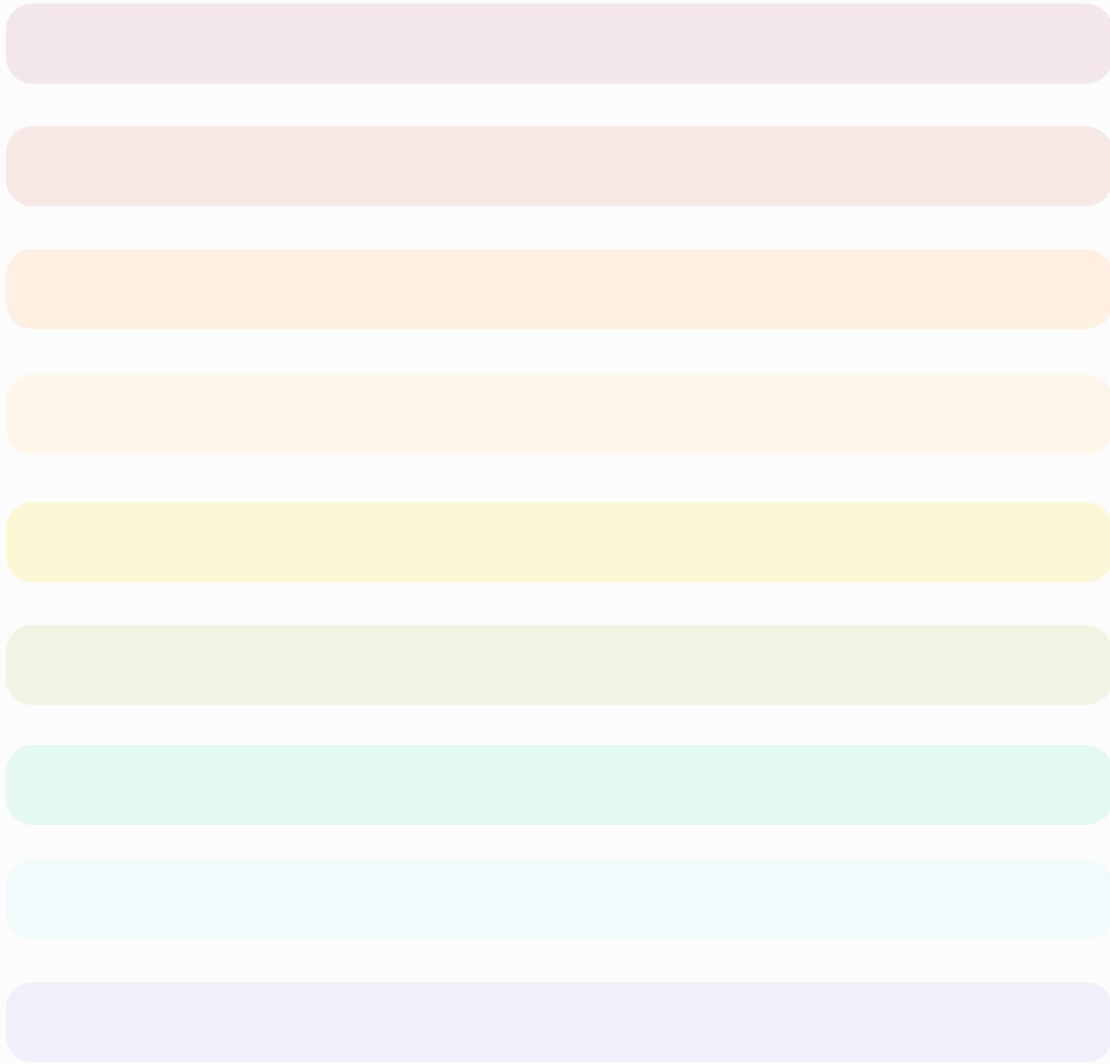
Vibrant



Neutral



Subtle



TYPOGRAPHY

Base font size: 16px

SCALE	TYPEFACE	WEIGHT	SIZE	CASE	TRACKING / LEADING
H1	Aktiv Grotesk	Bold	2.25rem / 36px	Normal	0 / 1.25
H2	Aktiv Grotesk	Bold	1.875rem / 30px	Normal	0 / 1.25
H3	Aktiv Grotesk	Bold	1.5rem / 24px	Normal	0 / 1.25
H4	Aktiv Grotesk	Normal	1.5rem / 24px	Normal	0 / 1.25
Body	Aktiv Grotesk	Normal	1rem / 15px	Normal	0 / 1.375
Button	Aktiv Grotesk	Bold	1rem / 15px	Normal	0 / 1.375
CAPTION	Aktiv Grotesk	Bold	1rem / 16px	Uppercase	0 / 1.375
CAPTION SMALL	Aktiv Grotesk	Bold	0.875rem / 14px	Uppercase	0 / 1.375

BUTTONS

PRIMARY

Disabled

Button Label

Default

Button Label

Hover

Button Label

SECONDARY

Disabled

Button Label

Default

Button Label

Hover

Button Label

OUTLINE

Disabled

Button Label

Default

Button Label

Hover

Button Label

OUTLINE (ICON)

Disabled

 Button Label

Default

 Button Label

Hover

 Button Label

GUIDANCE

FORMS

→ When within a Form please refer to the CTA as **NEXT**

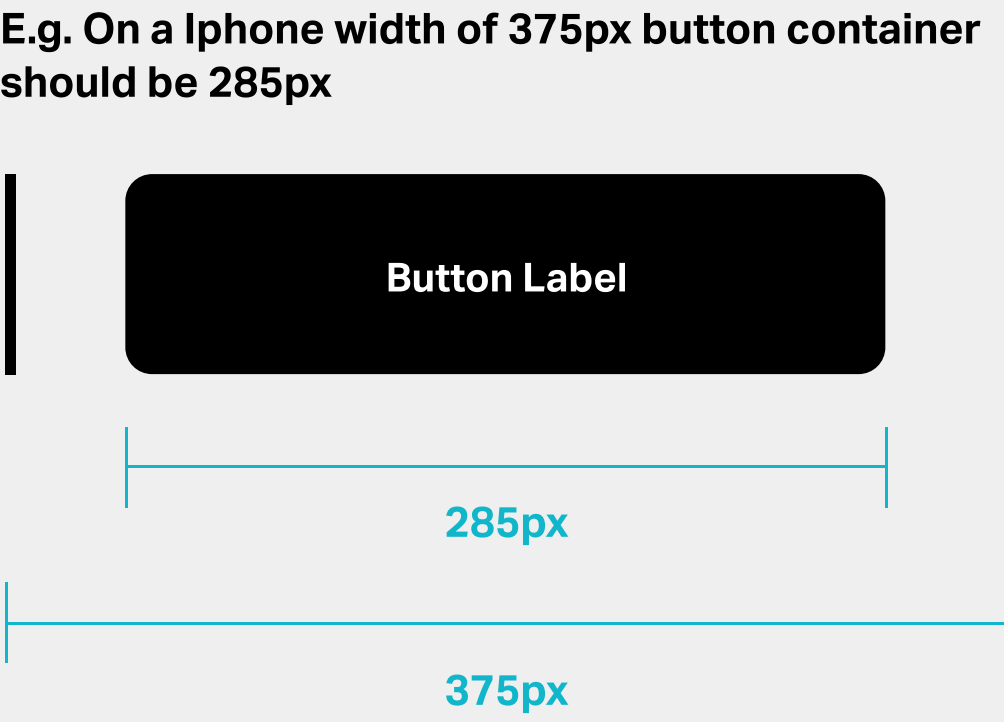
What’s your name?

Jonny

Next

WIDTH

→ In Mobile view please keep the width of the button container to 75% of Screen Width



→ On devices sizes with screen widths greater than 400px please make the button container responsive to the text within it.

The spacing should be 20px padding around a 15px tall text box with resposive width

Use **autolayout** tool in figma

Next

Add Testing Result

Add Symptom Checker

COMPONENTS

TAGS

Tag Label

Tag Label

Tag Label

Tag Label

Tag Label

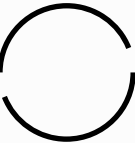
RADIO BUTTONS



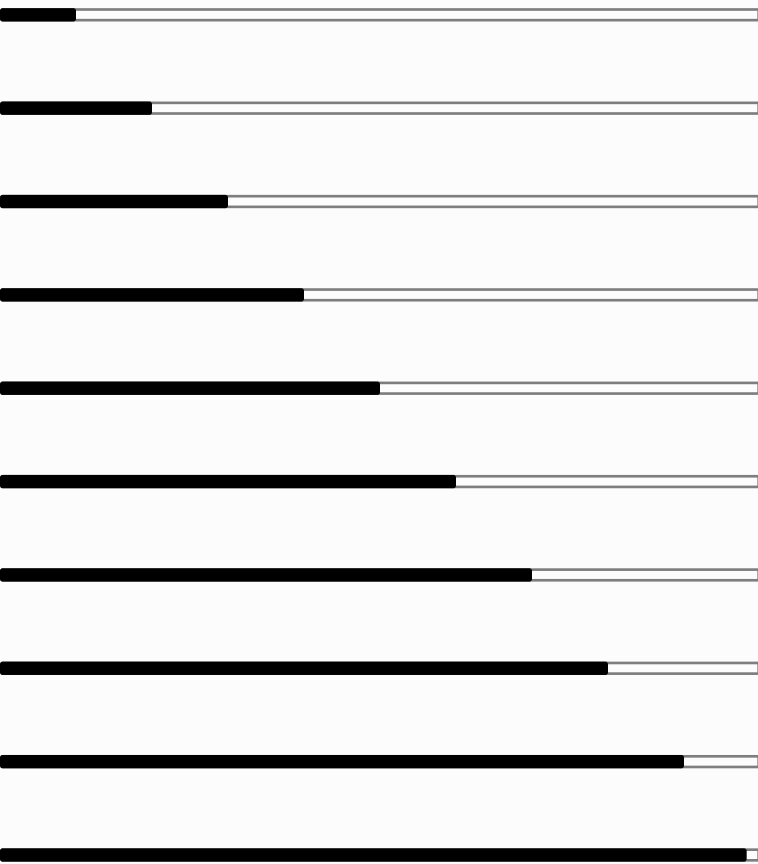
SWITCH



LOADING



PROGRESS



FORM ELEMENTS

TEXT INPUT

Disabled

Text Input

Default

Text Input

Filled

Text Input

Focused

Text Input

With Title

Text Input Title

Text Input

With Title & Caption

Text Input Title

Text Input Caption

Text Input

SELECTBOX

Disabled

Selected Value

Default

Selected Value

Filled

Selected Value

RADIO BUTTON

Disabled

Radio Label

Default

Radio Label

Hover

Radio Label

Filled

Radio Label

CHECKBOX

Disabled

Checkbox Label

Default

Checkbox Label

Hover

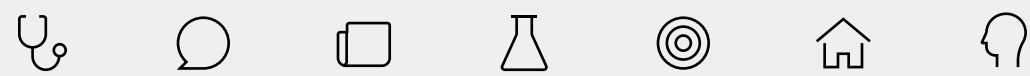
Checkbox Label

Filled

Checkbox Label

ICONS

CORE SERVICES



25px container width & height
1px stroke width

FUNCTIONS



APP ICONS



Contact Tracing



Symptom Checker